



## NEWS RELEASE

**For Immediate Release  
July 10, 2014**

**Contact: Terry Treviño  
Phone: (830) 401-2476  
Email: [ttrevino@seguintexas.gov](mailto:ttrevino@seguintexas.gov)**

### **Seguin native joins SEDC as Assistant Director**

Seguin Economic Development Corporation has announced the hiring of Melissa Trost as Assistant Director. Trost brings a wealth of business knowledge to the position, having worked in sales, marketing and finance in the healthcare and industrial business sectors.

“Melissa also brings additional professional experience as an independent petroleum landman, which we feel will be especially valuable to our team efforts here as Seguin continues to see even more growth from the oil and gas industry of the Eagle Ford Shale region,” said Terry Trevino, Executive Director of Seguin Economic Development Corporation. “We look forward to working with her and taking on all the projects we expect in the near future.”

A Seguin native, Trost is a graduate of Seguin High School and went on to earn Bachelor of Business Administration degree in Marketing from Texas Lutheran University and a Master of Business Administration from LeTourneau University. She and her husband have two children.

Trost replaces Kyle Kramm, who was promoted to Director for the City of Seguin Main Street Program in June.

###